

RPT

REGISTRO PROFESIONAL
DE TENIS

25
YEARS
1989 • 2014



1989/2014



Founded in Spain in 1989, Tennis Consulting International with the aim of offering a range of consultancy in the in the analysis, design, construction, maintenance and management of sports facilities, as well as in the integral management of sports events. Due its success in tennis **Luis Mediero** transformed the company into the **International Coaches Institute** to enable the company to grow into other sports. **From 2002** the ICI has operated as an umbrella organisation for the different **Professional Registries** to help these in their development and international expansion.

The **International Coaches Institute (ICI)** is the first worldwide organisation dedicated to offering training programmes, international certification and integral professional services and education in tennis, golf, padel tennis, fitness and spa, through its respective **Professional Registries: Tennis (RPT), Golf (RPG), Padel (RPP), Fitness (RPF), and Spa (RPS)**. The **ICI have more than 26,000 qualified coaches in 121 countries** who receive services from their three divisions: Europe/Africa, America and Asia/Australia. Since entering the market the **ICI has now trained more than 100,000 sports coaches**.

The ICI also operate in the corporate world through their **Corporate Athlete Training programme**, where it applies **the secrets of its success in high competition in sport and leisure to the world of corporate business**. The programme offers a range of advice, systems and practical working models which enable executives to **maximise their potential**.

In 2005 the ICI entered the field of food and wine through the **Registry of Wine Professionals (RPWine)** and the **Registry of Gastronomy Professionals (RPGastro)**. A further expansion of the brand was introduced through the **Registry of MultiMedia** which combines the knowledge and understanding of modern technologies with the range of current communication platforms.

The latest editions to the group is the Registry of Racquet Stringers which is the first European organisation dedicated to offering training programmes, international certification and integral professional services and education for professionals racquet stringers.

ICI Sports Marketing offers a further dimension to the group specialising in sports promotion through the organisation of different events, competitions, matches, clinics and activities. **More than 700,000 people** have participated in events managed by **ICI Sports Marketing** since its inception. It also develops **promotional, marketing and sponsorship plans** related to the sports industry, as well as offering a wide range of consultancy services.

The **International Coaches Institute** offers 25 years of experience and opens the door to the new unique and innovative ideas in sports, lifestyle and business...

sports



Lifestyle



business





REGISTRO PROFESIONAL
DE TENIS

FOUNDED

On the 5th June 1989, before the Notary, Emilio Villalobos Bernal in Madrid the RPT began...

OBJETIVE

To create the most complete programme of training, education, international certification and integral services to tennis professionals and their clubs, facilities and training centres, and to promote tennis at all the levels.

RESULT

We have created this by listening to the market, innovating and applying the new technologies, and adapting to change. Thanks to our knowledge and experience and to the leadership of Luis Mediero and Adrian Rattenbury, who through their open minds and creative thinking have managed to establish new ways to understand, teach and promote the game of tennis, making their mark and a difference to the tennis industry. Our philosophy, methods and beliefs remain unalterable.

The RPT was created in Spain 20 years ago, in England in 1997 we created the European Registry of Tennis Professionals (RPT Europe), in 2000 in Mexico, we established in the Latin American Registry of Tennis Professionals (RPT Latin America), in Hong Kong in 2002, the International Registry of Tennis Professionals (RPT International), was officially launched by Juan Carlos Ferrero, and finally, in the United States, RPT América, with Emilio Sánchez Vicario and the Academia Sánchez-Casal

FUTURE

We continue to work with the most advanced systems including multimedia for the integral training programme, the development of new training programmes, the promotion of tennis, the organisation of different competitions and events, and the beginning of the RPT World Tour.



TRAINING

We offer the most complete programme for professional training on the market with **4 courses of Basic Training**, **1 Integral Course in Tennis** and **50 Specialization courses** in different areas: Technique, AcademyTennis, Sports Science, Management and Multimedia.

We have implemented new patents in all our education programmes: **CDS: "Concept Drive System"**: a new concept based on a system by which the coach learns to drive their coaching, and the **S2P: "Simple, Sensible & Practical"**: which is the common denominator of our philosophy of education: to teach tennis in a **Simple, Sensible way and 100% Practice**, **WES: Web Education System**, **BES: Basic Educational System**, **TETAFIME** and **HdP: Human Development Pathway**.

In order to complement our programmes we have organized **100 International Symposium**, **250 National Congresses**, **20 World-wide Conferences** and **30 Tours** giving to all professionals an education opportunity second to none as far as systems, training techniques, teaching methods, technologies and innovations in the tennis industry.

We developed in association with the **ATP** (Association of Tennis Professionals) the **ATP Professionals Programme** delivering courses for its associates in Monte Carlo (Europe) and Ponte Vedra Beach (USA), during the **Masters Series in Miami**, **Masters Finals in Houston** and during the worlds most prestigious tournament, **Wimbledon**.

We have also worked with the worlds leading clubs and training centres, delivering our programmes at the **Nick Bollettieri Tennis Academy**, **Evert Tennis Academy**, **Harry Hopman/Saddlebrook Academy Tennis**, **Sanchez-Casal Academy Tennis**, **Equelite-Juan Carlos Ferrero Academy Tennis** etc....

www.iptennis.org

RESULTS:

- **3.000 COURSES DELIVERED**
- **75.000 TRAINED COACHES**



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CERTIFICATION

Our qualifications enjoy a high and prestigious standing in the tennis industry. We have established an agreement with the **USPTA** (United States Professional Tennis Association), creating the first and unique professional body for coaches, in which there are nearly 30,000 professionals worldwide, who enjoy an official programme of professional equivalences between the **USPTA and the RPT**. Founded in 1927, the **USPTA** is the first and oldest dedicated organisation offering services and certification to tennis coaches. Also our qualifications are recognized by Professional Tennis Coaches Association (PTCA) and ESTESS Athletic University.

The **ATP** contracted our services to develop the **ATP Professionals Programme** and to certify their professionals who go through our programmes. We received funding from the **European Economic Community** to implement our courses, manuals and certification in the different Member States of the European Union, incorporating the **European Community Certificate Supplement** to all our coaches.

We recently incorporated our new **International Masters Professional** award, the highest award of the RPT, and since our foundation, every year through our award programme; we have been recognising people, professionals, coaches, schools, clubs, organisations, institutions and members of the media who have made **significant contributions to the development of the sport of tennis**.

RESULTS:

- 20.500 QUALIFIED COACHES
- 121 COUNTRIES

SERVICES

Some coaches and clubs work with us, connect to us, believe in us to help with their programmes, development and operation and to give them confidence to grow.

Due to this we created a club for professional services to tennis coaches: **RPT Club**[®], with the purpose of providing all our members with the best tools and support to assist coaches in developing their coaching and business to the highest professional level. Through the **RPT Coet**[®], we extended this support and assistance to help and support tennis schools, clubs and academies and recognising them as official tennis centres.

We have published **9 books, 24 videos, 22 training manuals, 20 CD-ROM's and 30 DVD's**. Including the best seller "Initiation to Tennis with Luis Mediero", this book is the largest selling tennis book in the Spanish language in the world, with a distribution of more than 100,000.

We have also developed materials and programmes which have been patented including **Streetennis**[®], to introduce the game to children from 3 to 8 years old, **Charlytennis**[®], for young people aged 9 to 14, **Wheeltennis**[®], for wheelchair tennis, **Adultennis**[®], for adult players, **Academytennis**[®], for advanced players and competition players, and our patented systems include the **CDS: Concept, Drive, System**[®], **S2P: Simple, Sensible & Practical**[®], **WES: Web Educación System**, **BES: Basic Educational System: SBIniciación**[®], **SBAvanzado**[®], **SBCompetición**[®], **SBDirección**[®], **CITenis**[®], **TETA FIME**[®] and **HdP: Human Development Pathway**.

To keep the tennis world informed of the quality of our coaches and members, we have managed continuous publicity campaigns and promotion through regional, national and international media as well as through our own Web site, where you can keep up-to-date with all our new features and activities, and soon you will be able to enjoy a **new revolution in education: Online training 24/7**.



RESULTS:

- N^o 1 IN PROFESSIONAL SERVICES

PROMOTION

We have always been at the forefront of our sport. We are in the **Guinness Book of Records** for conducting the "largest tennis lesson in history". We started a **National Circuit for promising young players** under 16 years old, with Juan Carlos Ferrero becoming the first champion, the circuit has continued to develop and attract more players and now the majority of junior players participate on this tour throughout Spain. We developed a revolutionary programme to take tennis to the street: **Streetennis Tour**, which has run in different cities around Spain, and different cities around the world plus it became an integral part of the **ATP Smash Tennis Tour**.

We have conducted thousands of clinics, many of them during professional tournaments in Spain, at the **Laureus Prize Award, Wimbledon, U.S. Open and Roland Garros**. We became the first to ever teach and play on the **Great Wall of China**, and the first organisation to deliver coach education programmes on the **ATP & WTA Circuit**. We managed the **ATP Camps** in different parts of the world, in which the **ATP adopted the RPT training programme** further underlining the success of our teaching methods.

We were the first to introduce Wheelchair tennis in Spain through our **Wheeltennis programme**, bringing to Spain the number 1 Wheelchair tennis player and paralympic athlete **Randy Snow**, who won 3 gold medals in three different sports: tennis, basketball and athletics.

We introduced the **Streetennis Cup**, a national competition for children under 8 years old and the **Adultennis Cup** for Adults, one of our major promotional campaigns to date. We coordinate the **Nike Tour Junior** in different countries around the world, and our training model has been studied by Universities like the **IESE Institute**, where it is used as a case model, and more recently we have introduced our **ExecutiveTennis programme** taking tennis to many executives in different international companies.

We have created the **Standard Tennis Project for OPEL**, an ambitious project that includes a variety of activities that range from the support of players: **Tennis Team**, activities at professional tournaments: **Tennis Open**, tennis events in several cities in Spain: **Tennis Challenge**, and the support of grassroots tennis: **Tennis Development**.

RESULTS:

- 5.000 EVENTS & CLINICS
- + 500.000 PLAYERS



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ESTÁS EN BUENAS MANOS

FORMACIÓN: CUIDAMOS DE TI
CERTIFICACIÓN: PARA TU FUTURO
SERVICIOS: PARA TU SEGURIDAD
PROMOCIÓN: CREAMOS TU MARCA

FÓRMULA: + PASIÓN
+ ACTITUD
+ MOTIVACIÓN
+ DISCIPLINA = + COMPROMISO = LIDERAZGO

RESULTADO: + 25 AÑOS DE EXPERIENCIA
+ 75.000 ENTRENADORES FORMADOS
+ 20.500 TÉCNICOS TITULADOS EN 121 PAÍSES

www.rptenis.org

MARCA

NH
HOTELS

100
Wilson

W
MORE WIN

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TENISCLICK 

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